

## AAPT Board Meeting

July 30, 2014

### Minutes

#### I. Opening

Meeting called to order at 7pm.

Attending: Bill Anelli, Ida B. (?), Stephen Bloch-Schulman, Daryl Close, David Concepción, Donna Engelmann, Emily Esch, Kevin Hermberg, Melissa Jacquart, Rory Kraft, Mimi Marinucci, Scott McElreath, Andrew Mills, Jesse Wright

Minutes of 2/21/14 meeting approved by consensus

Agenda approved by consensus

#### II. Reports:

Executive Director (Emily): 126 people are registered.

A Proceedings publication will start with this conference at no cost to AAPT, done through the PDC. It will be available online to members, and print-on-demand through Amazon. It will be available to institutions to order.

We have 288 active members. This is a growth of 18% in the last two years.

<<Comment from Donna: This says something about the profile of teaching increasing, perhaps.>>

*Philosophy Through Teaching* is being distributed to attendees. A lot of work to put this together, thanks to Kevin and Rory.

Treasurer (Rory):

The balances in the accounts as of Monday, 7/28 are:

Checking: \$4,503.74

Savings: \$55,095.77

We have an additional \$6,250 we have paid toward the conference expenses. (This is considered an asset.)

There has been some activity in the last few days because of the conference; that is not reflected in these amounts.

As you should remember, we are in the second year of our first two-year budget cycle. (And indeed, the first budget cycle as far as we can tell.) These two years have helped us see where we were off in our projections and where we can do a better job. We had projected drawing down from our cash reserves about \$11,000 over the two years while building in that the conference would provide funding for ongoing projects and work. It appears that we will not be drawing down to that extent. Until the conference reconciliation is done I cannot really give an estimate as to where we will be. (The budget while approved for only the two years was based upon a model which went through 2018. The total drawdown over the six years was to be about \$30K – or half of the initial cash reserves.)

In determining the registration rates for this year, Emily and I used a baseline estimate of 100 registrants – split between the various categories in ways that seemed to conform to what we know about past distribution. We were able to get the registration costs to be at or below the rates for the last few – depending upon category. Unfortunately for the budget, we have ended up with additional expenses due to the special panels, etc. Fortunately, registration seems to be stronger than we estimated. It doesn't seem like it will be strong enough to totally absorb the extra costs, but it will mitigate it.

In non-conference related matters:

The last membership dues deposit we received was in May. We currently are at \$4,200 in membership against a budgeted \$5,000. I have no doubt that we will exceed the budget once the membership renewals that folks do in conjunction with registering for the conference come through. (Historically we averaged \$5k every two years, most of it in conference years. We are doing quite well compared to that average which also raises again the question of the services and good provided beyond the conference for members.)

We will have to re-evaluate our budgeting for mini-conferences. We spent \$1,261.11 this year, having only budgeted \$250.

Communications (Kevin):

A goal for the conference is to try to find someone who can host the website at their institution. This would save both money and effort (currently we get lots of spambot activity). A mention of the search will be made at the membership meeting.

Additionally, we need to get someone to work with social media more closely.

Speakers and Awards (Dave):

The speakers and awards work was processed. (This report was short because of a longer related discussion below.)

III. New Business:

- I. There are indications that the APA's contribution to seminarian travel expenses may be ending. We will have to consider how to go forward in light of this.
- II. We agreed to give a one time \$250 contribution to PLATO. (They are meeting concurrently with our program here.)
- III. T&L Seminar expansion (Dave): the results of the survey that Dave took upon becoming president showed a desire to expand the T&L seminar beyond the current methods. So far we have done two one-day versions and all went well. At this conference we also have facilitator training to be able to expand this more fully. Dave's goal is to organize three more one-day versions in the next six month. (Clarification: organize in that time, not hold them). Ideal is to systemize plans to hold three every academic year.
- IV. Inclusivity Panel at Central – Andrew is working with Shannon Dea (sp?). We are going to have two sessions, one joint call. Call going out soon.
- V. Related to the Central, a reminder that the board is meeting at the Central. We previously approved up to \$600 for travel expenses for each board member.
- VI. Elon is a possible site for the next conference. No formal proposal has been received, but discussions have begun.
- VII. The discussion of future revenue streams/general vision was skipped for now. We should revisit this.
- VIII. A discussion about the teaching fellows was held. The first round did not seem to have well articulated goals for the fellow. No fellows are being announced for this year. What do we want going forward? Do we want to think of this as an award or as an ongoing project? Is it a communication problem (i.e. folks do not know what it is, so they are not applying)? This was sent back to committee to discuss options. Dave wants to be included in that discussion.
- IX. A reminder that we need to have a quorum at the Members' meeting – 25 members.

Adjourned – 9pm.

These minutes were approved by the Board February 20, 2015.