

**AAPT Board Meeting**  
**July 27, 2016**

**I. Opening**

A. Call to order : 6:02pm

**B. Roll call**

Attendance: Emily Esch, Andrew Mills, Andy Carpenter, Jennifer Mulnix, Nils Rauhut, Rory Kraft, Kevin Hermberg, Christina Hendricks, Adam Hauptfield, Andrew Winters, Jeff Lambert, Michelle Catalano, David Concepción, Peter Bradley, Doug Fishell, Russell Marcus, Scott McElreath, Rob Loftis, Rebecca Scott

**C. Approval of Minutes from June 3, 2016**

Corrections: In discussion on Lenssen IV. – amount needs to be \$600 per author

Approved by consensus as corrected.

**D. Approval of Agenda**

Consensus as amended.

**II. Committee and Other Reports**

**A. Executive Director (Esch)**

2010 181 active members. Now at 349. Good growth. Variety of possible reasons.

Need to find new volunteers for board – particularly nominations, VP, board members, program. Search for new ED is going on too.

Encourage people to participate in things we are doing: AAPTsiP, Small grants. One-day workshops. APA sessions.

**B. Treasurer (Kraft)**

Balance in checking/operating is \$9,323.80. Balance in savings is \$55,663.63. Including our deposit for the conference, we have total assets of \$75,351.93. No outstanding expenses, the conference costs will be reconciled shortly after the conference.

The profit and loss vs. budget for the year was reviewed. While we have approved going over budget in a few categories, our membership income is higher than what we had budgeted (\$19,500 to date, vs. \$7000 budgeted for two year cycle). We are on track to outperform our budget, despite our attempt to spend down some of our cash reserves.

Please encourage folks to serve on finance committee. They receive quarterly reports, see all line-item detail, and are used as “sounding” board for any issues. Both Emily, as ED, and Rory, as Treasurer, see all bank transactions.

There was a “phishing” attempt on us in June, but we confirmed it was a hoax and no funds or banking information was sent.

#### C. Communications Director (Hermberg)

Site has been largely stable, little downtime. Traffic is up. 1.7million hits. 10% more thus far in 2016 than in all of 2013. Up 14% over last conference year (2014).

FB followers are generally not members. Which is good. Getting name out.

Need to work on sharing/retweeting, etc. to get lurkers to become members.

Built and deployed subsites to T&L seminar and AAPTSiP.

Approaching time to redesign the site. Talked about hiring help for that, need to keep in mind going forward. Would be best to do in conjunction with rebranding/logo, etc.

Going to come up with sketch of expectations of work, get some estimates for work. Ask at members meeting too.

Q about trying out promoting FB posts. Changes that FB has done to group pages have made it almost necessary to pay. Short lifespan of posts to FB and Twitter make it hard.

Have been working on getting a schedule of posts, but need content to make it work.

#### D. Editorial Board (Hermberg and Kraft)

We have been working on setting up processes and policies at the same time that we have been working on Volume 2 and Volume 3.

Work is continuing on AAPTSiP Volume 2, *Teaching Plato*, edited by Andrew Mills and Rob Loftis. We have received the essay drafts and are finishing up the review process (reviewer deadline is Sunday). Based on having reviewed the abstracts initially submitted, the journal accepted 12 to submit essays, but two have withdrawn. Thus, we received 10 essays.

If all 10 are accepted, they total about 88,000 words, so with an introduction and the annotated bibliography, we’ll be a little over 100,000 words ... a pretty nice length.

Volume 3: we have sent out the call for papers. Please distribute it widely and encourage authors of especially good sessions here to submit papers. The deadline for papers is August 31.

Kelly Burns is editing the volume and will be doing the annotated bibliography.

We will be using the website to gather the submissions. This has a couple of benefits, including giving us both a backup and archive of submissions.

We are continuing to working on the website, including putting up an author guidelines page.

#### E. Awards (Mulnix)

David Concepción is merit award winner. Information shared about new grant program. We need to publicize it.

#### F. Lenssen (Mills)

To be awarded Friday night. Winner is “Building a Better Term Paper” by Kate Padgett Walsh, Anastasia Prokos, and Sharon R. Bird. 17 semi-finalist papers.

#### G. Program (Esche/Marcus)

125 folks at conference. Sixty-six sessions. A few more than last conference. Eighty-seven proposals.

For first time, program committee found speakers.

#### H. Teaching and Learning (Hendricks)

Our last one-day workshop was in LA. 22 people in January, 7 in June. Perhaps do every two-three years in LA because there is such a large population.

Sessions running here on how to run these.

### III. Old Business

#### A. Finding a new ED (Carpenter and Mills)

Basic strategy is to let member know there is an opportunity. Talk up the opportunity. Formal call for applicants to come out after the conference.

### IV. New Business

#### A. NC A&T conf site (Esche)

Some concerns about going to NC because of the “bathroom bill.” We have some time to think about this, but not a lot.

#### B. Endowment proposal for various projects (Hermberg)

Propose that EC start work to set up an endowment, with awareness that doing so will involve some expense beyond just the moving of assets to an endowment fund.

Would be targeted so dividend/return would go x% to T&L, and y% to grant programs.

Also would allow us to go out to folks for a capital campaign to continue to raise.

Endowments under \$100k earn 7%, we could budget based on 5% return.

Qs/comments: Perhaps be more conservative on how much goes into an endowment. Perhaps allow each board to determine how to use the funds instead of tying it in.

Consensus is to go forward with this, include a capital campaign as a “step two” with it. Nov. 1 is deadline. Rory and Kevin to work together on this.

#### C. Discussion of APA mini-conference with APA Committee on Teaching

Qs or concerns:

1. How to help struggling departments? Session
2. Content of AAPT session
3. What could we do better
4. What is AAPT willing to spend on this, and on what?
5. Marketing strategies

Talked through schedule. Ended up scheduling for two days. Have a dedicated room for those days. Idea was to try and bring the AAPT culture to the APA.

Program was reviewed with brainstorming throughout. Revisions to program are going on to the joint committee to finalize.

Consensus was to spend up to \$2000 of AAPT money to assist in the program.

#### V. Announcements

David Concepción: APA board approved first teaching award. Sometime in next six months will get fundraising request.

Chapel Hill workshop being developed

David gave mad props to AAPT for doing work and improving the culture.

Andrew pointed out that it is Rory's birthday.

VI. Adjournment: 8:10 pm

**Minutes approved by the Board, August 18, 2016**